



Official Sponsorship Request

The *Second Annual* GOLD RUSH TRIATHLON
Saturday, June 18, 2011 - 7:00 A.M.

Mecklenburg Aquatic Center at Charlotte Latin School
www.goldrushtriathlon.com

Dear Business Partner:

The Mecklenburg County-South Rotary Club is involved in many projects that benefit children both locally and internationally and has been contributing to these causes for over a decade. This year with our triathlon fundraiser, we are delighted to partner with A Child's Place, our major local beneficiary and Polio Plus, our international beneficiary.

The triathlon is a terrific opportunity for you to reach over 400 health-minded people and their families and to join in making a difference in the life of one and the lives of many.

We cordially invite you to join us and participate in this worthy effort with the following choices of involvement. While supporting A Child's Place and Polio Plus, you will also create awareness of your product/business and demonstrate your interest in our community.

[Become a Sponsor or Vendor](#) by choosing any of the sponsorship levels – starting as low as \$100 – as listed on the back and receive benefits associated with your support.

[Donate Products](#) to be awarded as door prizes.

[Display Our Entry Forms](#) in your place of business.

Thank you for your consideration. Should you have any questions, please call:

Joni Stanley 704-904-0388

Pat O'Brien 704-641-6460

Official Sponsorship Information Form

Business/Organization Name

Contact Person

Address

City

State

Zip

Land Phone

Cell Phone

Fax

Email

Enclose check or money Order payable to **“Mecklenburg County-South Rotary”**

Sponsorship Level

Please check one, see details and entitlements below

- Vendor** \$100
- Steel Sponsor** \$150
- Bronze Sponsor** \$250
- Iron Sponsor** \$500
- Gold Sponsor** \$1,000+
- Platinum Sponsor** \$2,500+
- Title Sponsor** \$5,000 or more

Subject to Approval

The 2011 Advisory Board for the Mecklenburg County-South Rotary Club Triathlon reserves the right to refuse applications that do not align with the overall ideals of the event. A full refund will be provided should your application be denied.

Questions:

Joni Stanley
at
704-904-0388

Please send completed form with your check to:

Mecklenburg County-South Rotary Club
P.O. Box 473091
Charlotte, NC 28247

Sponsor Level	Title	Platinum	Gold	Iron	Bronze	Steel	Vendor
6 ft area (you provide tent, canopy, chairs)							X
Place Promo Material in Goody Bags	X	X	X	X	X	X	X
6 ft area (we provide tent, canopy, chairs)	X	X	X	X	X	X	
Named as Sponsor on Rotary Website	X	X	X	X	X	X	
Participant Entries	Individual 20	10	4	2	1		
(pick either individual or team)	Teams of 3 10	5	2	1			
Name and logo on Shirt	X	X	X	X	X		
Place Banner at Event	1+	1+	1	1			
Name on ALL Online Marketing	X	X	X	X			
Signage on Flyers & Posters	All	X	X	X			
Block out competitors	All	All	X				
Media Ads	X						
Press Releases	X						